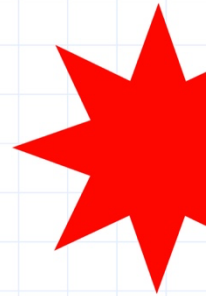
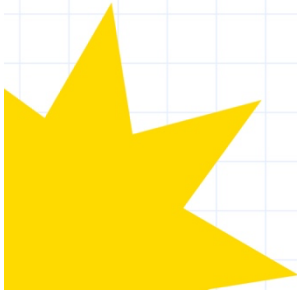




CELEBRATING COLORS

Tell Your Story Your Way



RULES AND REGULATIONS

1. General

- 1.1. The 'Celebrating Colors 2023' photo competition ("**Competition**") is jointly organized by Cathay Photo Store (Pte) Ltd and EIZO APAC (known collectively as the "Organizers").
- 1.2. Any clarifications regarding the Rules & Regulations as stated below may be directed to marcom@cathayphoto.com.sg.
- 1.3. Participants are responsible for any negligence in their own actions and in the submission of their own entries on Instagram. Any complaints relating to the Competition will not be entertained by the Organizers.
- 1.4. The Organizers reserve the right to amend, update, and add any additional rules and regulations without prior notice to registered participants. By doing so, the Organizers will not be liable for any wrongdoings with the effect of such action. Any amendments will be published on this page, and it is the Participants' responsibility to check this page for any updates.
- 1.5. If a Participant is discovered to have either directly or indirectly contravened the Terms and Conditions and the Rules and Regulations implemented by the Organizers, the Organizers reserve the right to disqualify the participant's entries without prior notice with immediate effect.
- 1.6. Personal particulars collected in the Competition will be kept managed in accordance with the Personal Data Protection Act (PDPA).
- 1.7. Participants who have submitted their entries have automatically agreed to the Rules and Regulations unconditionally and irrevocably.

2. Eligibility

- 2.1. This Competition is open to all Singapore citizens, Permanent Residents and/or anyone currently residing in Singapore, except employees of the Organizers and their immediate family members.
- 2.2. Participants must be aged 18 or above on the date of entry to the Competition; a person aged 17 or below is required to obtain approval from their guardian aged 21 or above before participating.
- 2.3. Participants are not allowed to submit photographs that have won or have been shortlisted for any other photography competitions, and/or be used for any commercial purposes in Singapore or globally.

3. Submission of Entries

- 3.1. The Competition is open for entry from **25 October 2023, 0000hrs (SGT) to 30 November 2023, 2359hrs (SGT)**.

- 3.2. Only entries submitted during this period will be considered. The Competition period is subject to change without prior notice at the discretion of the Organizer.
- 3.3. This Competition only accepts photographs taken with a camera.
- 3.4. Photographs taken with mobile phones or drones, or digitally-manipulated photographs will not be accepted. Only basic enhancements of the photographs, such as sharpening, contrast adjustment or simple cropping will be allowed.
- 3.5. All entries must represent the Participants' own interpretation of the theme 'Celebrating Colors'.
- 3.6. Participants may submit only ONE (1) entry in the Competition through their own account on Instagram, with the following requirements:
 - Each entry can include up to five (5) standalone photographs;
 - Each entry must be accompanied by a caption that explains how the photograph(s) represents the theme;
 - Participants' Instagram account must be set to "Public";
 - Participants are following [@eizo_apac](#) and [@cathayphoto](#) on Instagram;
 - The entry must tag [@eizo_apac](#) and [@cathayphoto](#), as well as include the hashtag #CelebratingColorsSG;
 - Participants must fill up the online registration form [here](#).
- 3.7. Submitted photographs can be taken before or during the Competition period.
- 3.8. Submitted entries must not be watermarked.
- 3.9. Participation in this Competition is free-of-charge.

4. Copyright / Intellectual Property

- 4.1. All photographs must be the original work of the Participant who also owns full copyright of these works.
- 4.2. All photographs submitted should be taken legally and in compliance with intellectual property laws in the Republic of Singapore. Any entries found to have plagiarized other works will be immediately disqualified from the competition and the Participant will be blacklisted from future competitions by the Organizers.
- 4.3. Participants will retain the rights to their submitted photographs. However, by entering the Competition, you grant the Organizers permission to non-exclusive use of your photographs for marketing purposes until 31 December 2024. Credit will be given to the Participant in all such usage.
- 4.4. Participants agree to be fully liable to the Organizers for any violation of confidentiality, patent, copyright, or other intellectual property rights in the photographs and materials submitted. Participant also agree to defend, indemnify and hold the Organizers, and all affiliated parties, harmless from and against any actions, claims, loss or damages for infringement or alleged infringement of such confidentiality, patent, copyright or other intellectual property rights.

5. Judging and Results

- 5.1. For entries with multiple photographs, the judging panel will select only one of the photographs to be considered for the Competition.
- 5.2. At the end of the Competition period, the judging panel will shortlist 20 entries.
- 5.3. Shortlisted participants ("**Finalists**") will be contacted via email and/or Instagram Direct Message and will be required to submit the original files (e.g. RAW, DNG, JPEG, JPG file with EXIF data, etc.) by email to us.
- 5.4. The judging panel reserves the right to request for further supporting documents in relation to any entry.

- 5.5. The judging panel will select the following winners from the Finalists based on their interpretation of the theme, composition, technical skills and other additional criteria as deemed appropriate by the Organizers:
 - One (1) Grand Prize winner;
 - One (1) 2nd Prize winner;
 - One (1) 3rd Prize winner; and
 - Seven (7) Special Mention Prize winners
- 5.6. The Finalists will be invited to attend a workshop and prize-presentation ceremony in January 2024 where the results will be announced.
- 5.7. The winners will receive the respective prizes stated in Section 6 below and will each be featured in a congratulatory post on the Organizers' social media accounts.
- 5.8. Based on the number of 'Likes' each congratulatory post garners, the one with the most 'Likes' by 31 May 2024 will receive the People's Choice Award.
- 5.9. All prize recipients shall agree to:
 - Have their names and submitted photographs featured in the congratulatory posts on social media as well as in the Organizers' in-store displays, website and any other publicity platforms (the "**Marketing Platforms**") throughout the year 2024.
- 5.10. The top three winners shall also agree to be featured in a video interview which will also be shared on the Organizers' Marketing Platforms.
- 5.11. The judging panel's decision is final and no correspondence pertaining to the judging process will be entertained. Judges are strictly chosen by the Organizers who reserve the right to change judges as deemed appropriate without prior notice.

6. Prizes

- 6.1. The Grand Prize winner will receive a **Round-Trip to Tokyo, Japan**, worth up to S\$3,000, sponsored by EIZO, which will include:
 - Economy-class return flight ticket for 1 person to Tokyo, Japan;
 - Three nights' accommodation in Tokyo or its equivalent in cash, to be decided by the sponsor;
 - Return-tickets for a day trip via bullet train to Kanazawa in Ishikawa Prefecture;
 - Compulsory visit to EIZO's headquarters and guided tour of EIZO's factory in Kanazawa.
- 6.2. The travel date to Tokyo, Japan will be in March 2024, or at another time period mutually agreed upon by EIZO and the winner, with at least two (2) months' advance notice. EIZO reserves the right to have the final say on the time of travel.
- 6.3. The Grand Prize winner, upon acceptance of the prize, agrees to create content about the visit to Kanazawa and give permission to the Organizers to use it on their Marketing Platforms. The content can be in the form of a series of photographs or videos, accompanied by a short article describing the experience.
- 6.4. The 2nd Prize winner will receive a **Manfrotto 290 XTRA Carbon Fibre Tripod Kit (MK290XTC3-BH)**, worth S\$480.
- 6.5. The 3rd Prize winner will receive a **Manfrotto Element MII Aluminum Black Tripod Kit (MKELMII4BK-BH)**, worth S\$264.
- 6.6. The seven (7) Special Mention Prize winners will each receive a **S\$50 Cathay Photo Voucher**.
- 6.7. The People's Choice Award winner will receive a **Manfrotto Gear Backpack L**, worth S\$230.
- 6.8. The prizes have to be accepted as awarded and are non-transferable and non-exchangeable in kind. The Organizers make no warranties or representations, either express or implied, with regards to the quality or condition of the prizes and shall not bear any liability in relation thereto.
- 6.9. The Organizers reserve the right to deal with unclaimed prizes in any manner they deem appropriate.